

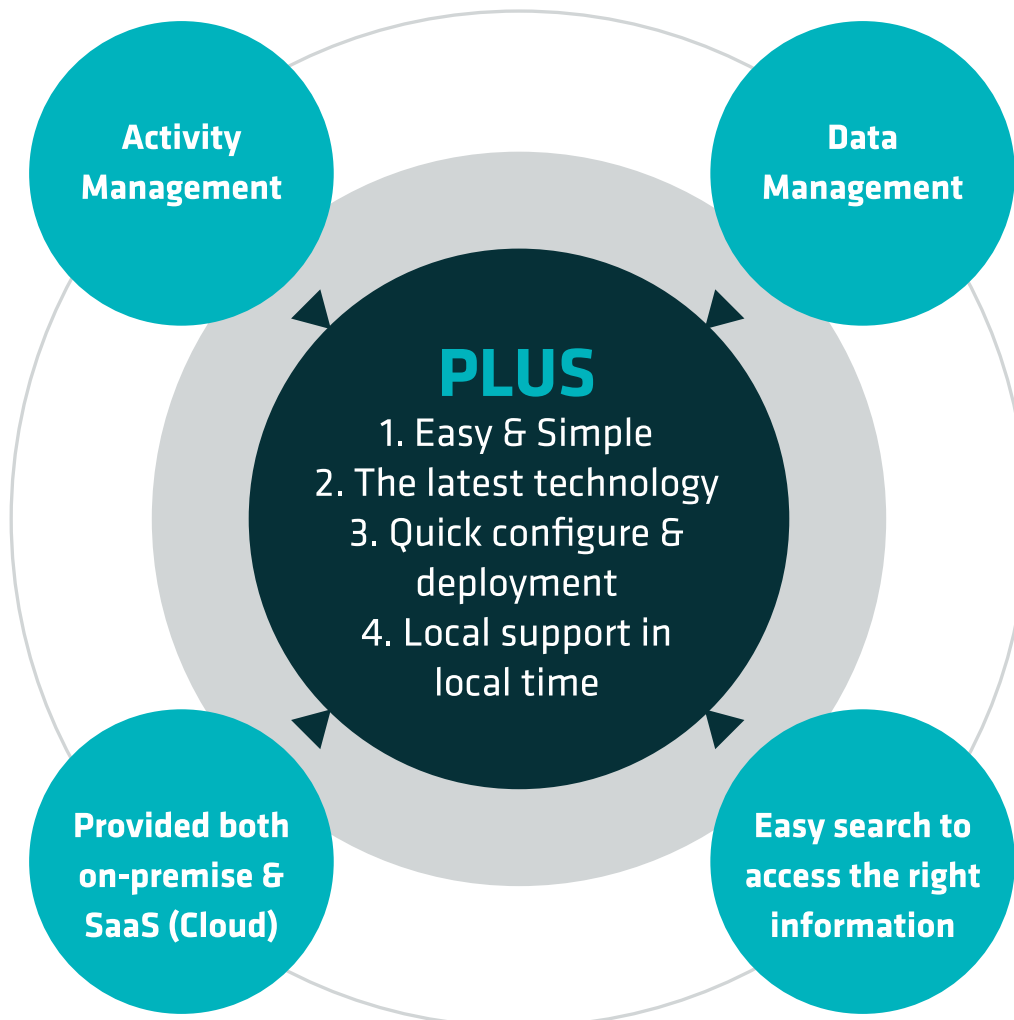


APPACTIV
TOOLKIT FOR
UNRIVALLED EXTENSIBILITY

▶ **APPACTIV for CRM** Better customer relationships in the long run

APPACTIV for CRM is used by many companies across all sectors to address increasing competition and changing economic conditions. It will also allow you to perfect relationships and maximise customer value.

It is not just about productivity and efficiency – you can now use an agile solution for a lower cost while still experiencing improved customer communication, continued customer retention and gaining new customers at the same time. : Experience better customer relationships in the long run.



APPACTIV
PARTNER

Find out more about APPACTIV for CRM here: www.appactiv.com

Features & Benefits

1 The latest Development Suites & Code-free

- ✓ Less time needed to learn how to use
- ✓ More time available to be spent with your sales opportunities and customer care
- ✓ Inline editing – the easiest way to change things!
- ✓ Always current and up-to-date, never be left behind

2 No Legacy Development

- ✓ Stay current with new and future technology, no matter when you purchase

3 Seamless Upgrades & Integration

- ✓ No worries about missing out on upgrades
- ✓ No headaches from regular upgrades
- ✓ Drastically cuts down prices on costly upgrades

4 Function over Form

- ✓ Can you use Excel and Outlook? Then you can easily use APPACTIV for CRM
- ✓ Powerful underneath its elegant design
- ✓ It is DIY, can be customized to fit your exact needs

5 Works great on All Browsers

- ✓ Mobility of service across all browsers
 - Chrome, Internet Explorer, Firefox
- ✓ Freedom to use device or browser of your preference

6 Local Support

- ✓ Customer support available in local languages for
- ✓ Hong Kong, Malaysia and Singapore in local time
- ✓ Pay with RM without the headache of calculating exchange rate

7 Powerful Search Functionality

- ✓ Search in any field in any combination
- ✓ Quick access to exactly what you are looking for
- ✓ Save time and boost business efficiency

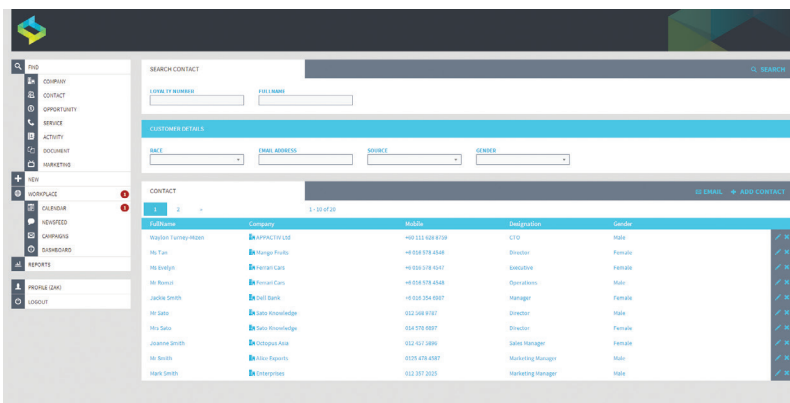
What our clients have to say;

"Having a product that can very quickly suit our needs from front to back office system was wishful thinking. APPACTIV for CRM gave us this without any complications. We are extremely impressed with the speed and flexibility of the product and its ability to move with our every changing business."

Sales Director, GAP Service Limited, Hong Kong

"APPACTIV for CRM is just perfect for managing all of our sales and other activities. In addition, it's extremely easy for all our staff to use."

Group Managing Director, Focus On Business, New Zealand



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