



# APPACTIV™

## One Platform

Design, Build and Create systems in minutes

[appactiv.com](https://appactiv.com)

APPACTIV is a low code development platform allowing organisations to build any self-defined business process in a single application.

Companies spend vast sums investing in bespoke or off the shelf software which they then have to tailor extensively to suit their business. APPACTIV is that bridge giving you the freedom to create your own system, whatever that may be, through a wizard frontend. No need for developers and intense coding.

### KEY FACTS

Cloud Based on the **Microsoft AZURE** Platform

Data Safe with Microsoft SQL

Native Integration to Office 365 (WORD, OUTLOOK)

Integration to your favourite software like XERO

Extensibility with the APPACTIV Rest API

Support for any browser or any device



### WHAT CLIENTS SAY

*"We have a wide variety of contacts including subscribers, suppliers, event venues, donors, fundraisers, and industry connections. The APPACTIV team met with us and helped us to categorise our contacts and tailored an APPACTIV database platform specifically for our needs. The database has enabled us to keep all our contacts in one place while easily segmenting them, keep track of sponsorship and donor history, and target specific groups for email and form letters. It took approximately one hour for us to communicate our initial needs and a further hour of training in the use of the application and we are now easily able to manage it ourselves. For an affordable, tailored solution to your database needs, we confidently recommend APPACTIV"*



Ingrid Park—Men's Health Trust NZ