

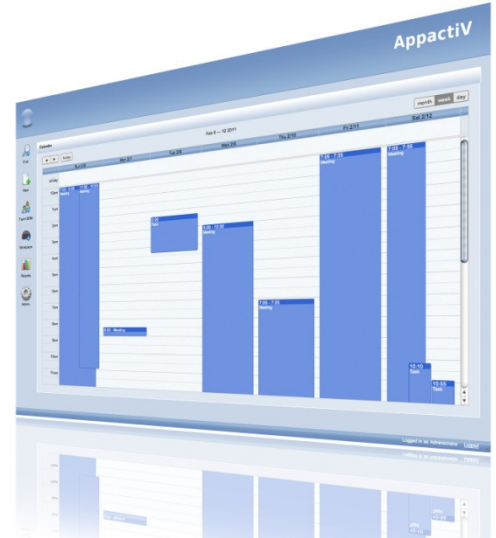


CRMactiV is a plug-and-play web based solution enhancing customer communication, improving customer relationships and attracting new customers.

If your business needs to get closer to customers, handle changing economic conditions, provide dynamic reporting to make strategic decisions with real-time data then CRMactiV will seamlessly align to your business.

## Why CRMactiV?

CRMactiV offers a user-friendly implementation as all the set-up of tables, fields, relationships, forms and views is already completed for you. If a further bespoke solution is required, developers are able to enhance the customization of forms and views through the intuitive Graphical User Interface.



CRMactiV's security is handled by integrated Windows authentication and supports Single-Sign-On using the details stored in your domain making administration very easy. Roles and business units defined by an administrator allow for multi-level access to everything stored in CRMactiV. CRMactiV is fully integrated with Microsoft Outlook for filing emails and Microsoft Word for merging forms

## CRMactiV offerings

CRMactiV can be offered as a Software as a Service (SaaS) solution, suitable for organizations looking for an alternative to the On-Premise deployment model. The solution delivers a flexible implementation to deliver all the functionality you need, allowing for faster deployment, high security, and easy upgrades.

A SaaS implementation is most suitable for companies who want to control their cash-flow and minimize Total Cost of Ownership (TCO) of software. It provides our customers with high quality and outstanding value of an enterprise solution to whatever your business needs may be.

There are not-for-profit organization and educational pricing models available to those relevant organizations.

### Included Features

- Workflow
- Document Retention
- Email
- Tasks
- Appointments
- Scheduling integration with Outlook synchronization

### System Requirements

- Microsoft SQL Server 2005+
- Oracle 10g and above
- Windows OS 2003 and above

### Purchase Options

- Software as a Service (SaaS)
- On Premise

### MSOffice Integration

- 2007 or 2010

### Supported Client

- Internet Explorer 7 and above
- Google Chrome
- Firefox

Our Asia-Pacific headquarters is based in Kuala Lumpur, Malaysia, covering the Asia Pacific region as well as Europe, Middle East and Africa.

Our client base comprises of established multinational companies as well as Small to Medium-Sized Enterprises in various fields of business, ranging from Banking and Insurance, Manufacturing, Retail, Distribution, Agriculture, Government and Educational institutions. The strength of our solutions has ensured their continued success.

## Office Locations

### Malaysia

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## Key features

- ✓ Multi-currency - support for storing up to date exchange rates. Store monetary values in any currency and see live conversions alongside the stored value
- ✓ Configurable dashboards – create multiple dashboards to see live reports on any information stored within CRMactiV. Users may customise the look and layout of dashboards individually to make the relevant to their own work.
- ✓ Activity management - schedule meetings, phone calls, emails with reminders and record history against all activity with customers and contacts
- ✓ Built-in import tool - for adding records in bulk or for migrating from any existing system quickly
- ✓ Integration with external databases - View data stored in other legacy systems beside the data stored in CRMactiV in real-time e.g. show customer accounts from your accounting software beside the customer record to allow sale- persons to make informed decisions
- ✓ Multi platform - Standards compliant web based interface supporting all major browsers and smart-phones including IE7+, Firefox 3+, Chrome, Safari, iPhone, iPad, Android
- ✓ Reporting - Integrated Crystal Reports viewable within the browser, no external dependency on having Crystal reports installed on each client
- ✓ Powerful search functionality - search on any field in any combination to find exactly what you are looking for quickly
- ✓ Hierarchical business units - manage your users by modelling the hierarchy of your organisation and give multiple levels of management access to the information they need to see
- ✓ Fine grained permissions - Groups that can only view their own records or only those owned by members of their team, all defined with an easy to use administration interface



## About Focus On Business

Focus On Business provide services and business solutions across a diverse range of organizations on a global scale. Our clients are successful in realizing their business benefits through our analysis of their business processes and providing solutions that cater to their specific business needs.

With over 20 years of service Focus On Business have been providing global solutions with local support.

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