

Bacatrack is targeted to companies involved in commercial seed , crop production, agri-product processing, milling, manufacturing, and trading.

If your business requires complex financial budgeting , forecasting , planning and dynamic reporting to make strategic decisions with real-time data then bacatrack will seamlessly align to your business.

## Bacatrack CRM

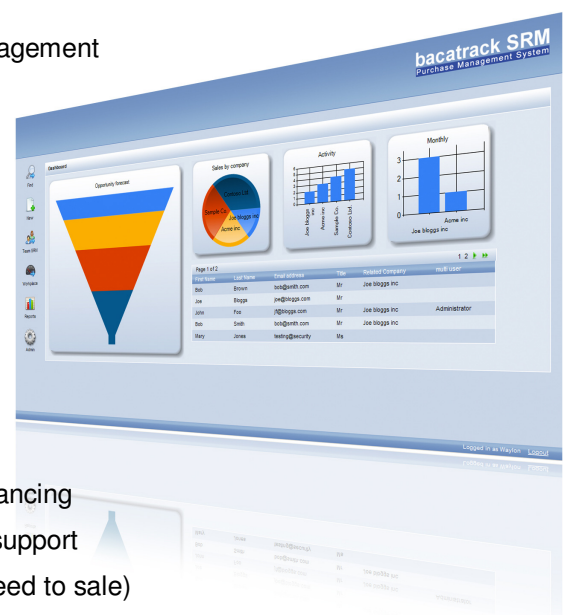
Bacatrack CRM (Customer Relationship Management) is a business process solution designed for the agricultural and commodities industries. The system provides integration between upstream operational activities and powerful demand planning and sales management tools.

The system allows customers to integrate data as far upstream as grower contracting, crop production, and processing through to inventory and sales management. The powerful CRM tools allow immediate control over sales offers, orders, shipping and invoicing as well as sales force and customer service management. Customers can efficiently ensure accurate sales planning; pricing and order processing; traceability of inventory; and provide real-time reporting of their critical business data.

Gain control of your production planning, sales margins, and sales pipeline with fewer errors, less guesswork and better cost control, so you can manage your business growth.

## Core Functions

- Inventory Management
- Sales Management
- Customer Relationship Management
- Demand Planning
- Budget Planning



## Optional Modules

- Grower Contracting and Financing
- Inputs and crop production support
- Product Traceability (from seed to sale)
- Production and processing

## Included Features

- Document Retention
- Email, Tasks, appointments and scheduling integration with Outlook synchronization

## Bacatrack SRM

Bacatrack SRM (Supplier Relationship Management) uses the same powerful tools as Bacatrack CRM and manages the business process from a buyers perspective. The system tracks purchase requirements by product, crop, origin or area, type, variety, and other criteria and allows the customer to track these against suppliers indications, offers, orders, and ultimate purchases – whether the suppliers is an internal or external entity.

A limitless number of metrics can be created to evaluate products, pricing, qualities, volumes, and supplier performance against requirements, benchmarks, budgets, standards, etc. The system integrates fully with manufacturers ERP systems to provide a powerful and seamless front end management tool for agricultural and commodity purchasing.

The bacatrack SRM and CRM applications can provide a seamless B2B solution between buyers and sellers to improve communications, provide real time information prevent services problems, and reduce data entry. Gain control over your purchasing activities and supplier relationships. Track and manage supplier performance against your purchase requirements to improve cost control and manage your growth.

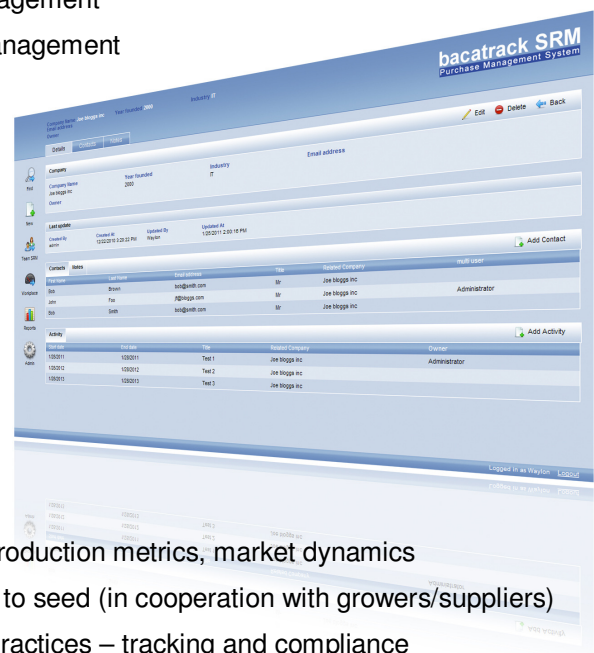
## Core Functions

Crop Production Information and Purchase Planning

Purchase Requirement and Indication Management

Offer and Purchase Management

Supplier Relationship Management



## System Requirements

Microsoft SQL Server 2005+

Oracle 10g and above

Windows OS 2003 and above

## Purchase Options

Software as a Service (SaaS)

On Premise

## MSoftware Integration

2007 or 2010

## Supported Client

Internet Explorer 7 and above

Google Chrome

Firefox

## Optional Modules

Market Intelligence

Detailed crop analysis, production metrics, market dynamics

Product traceability back to seed (in cooperation with growers/suppliers)

GAP Good Agricultural Practices – tracking and compliance

Social Responsibility compliance and review